

Tourism as a driver of growth, prosperity and development

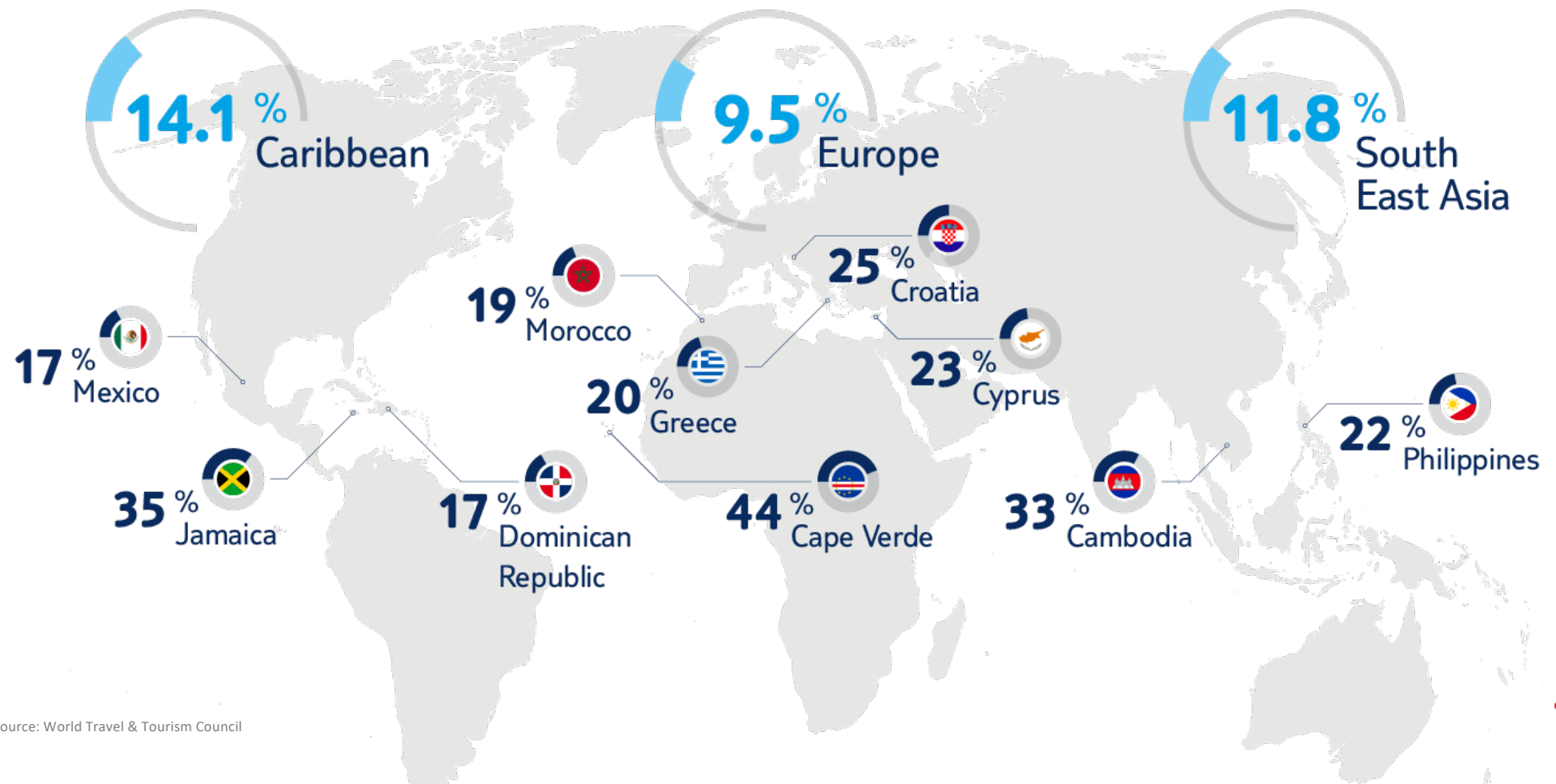
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Tourism – global **economic driver**

Tourism's GDP contribution in selected regions and countries 2019

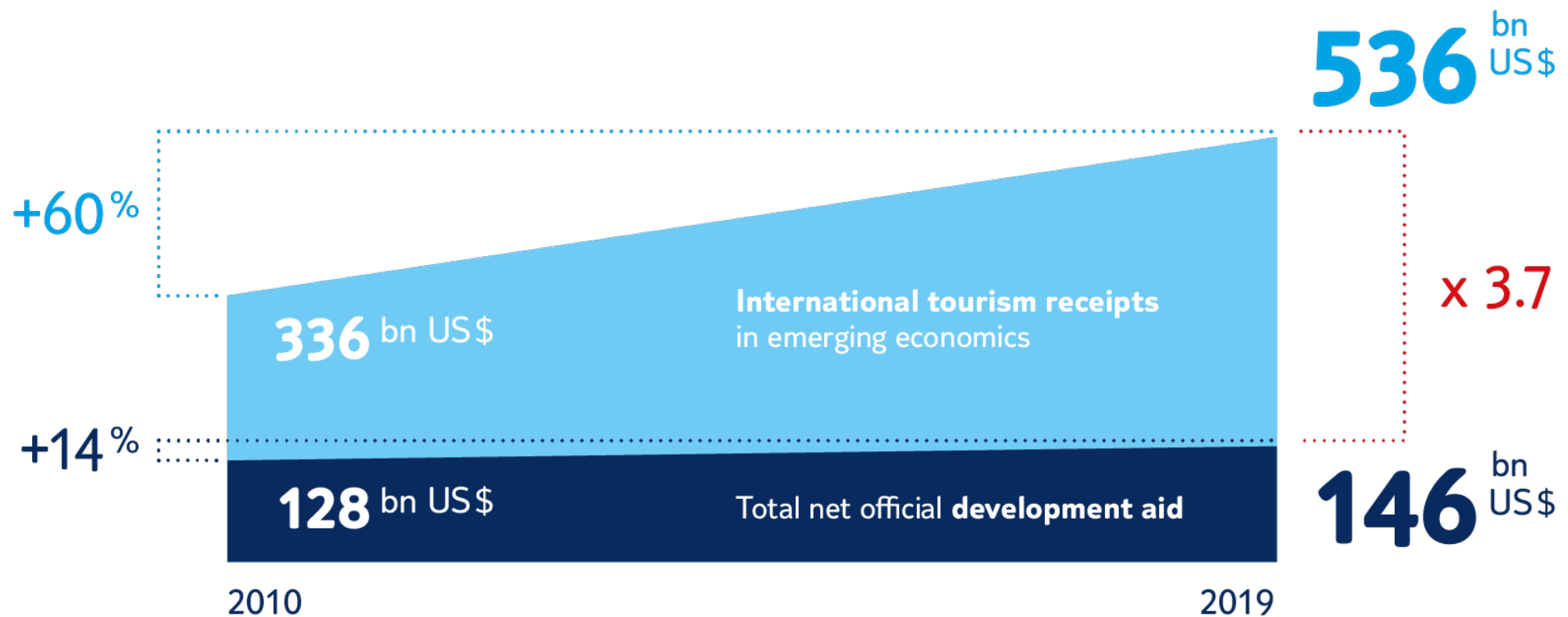


Source: World Travel & Tourism Council

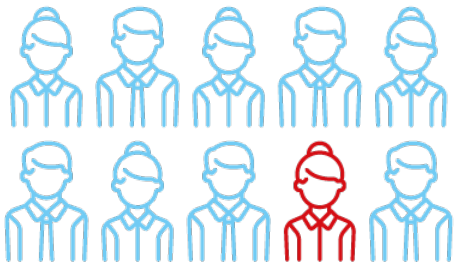


Tourism is the **most effective form of development cooperation**

Tourist spending exceeds development aid almost fourfold - trend strongly upwards



Tourism creates **jobs** for people from all educational backgrounds



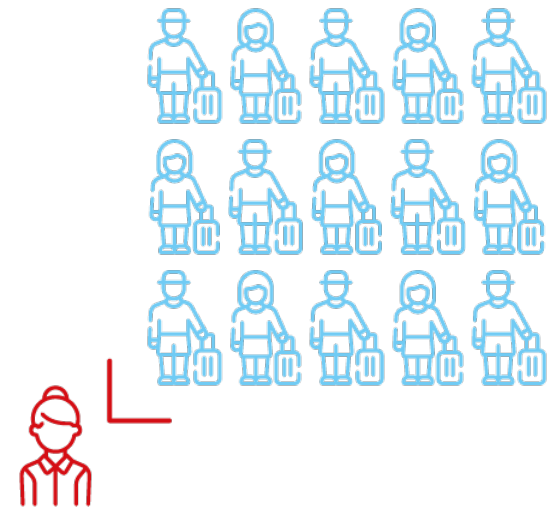
The tourism industry provides **one in ten jobs** worldwide.



million
jobs worldwide



Between 2014 and 2019,
one in four new jobs worldwide
were created in tourism.



Fifteen German tourists
secure **one job** in emerging
and developing countries.

Tourism strengthens **social and environmental standards** and is a long-term stabilisation factor



Tourism

Tourist arrivals
Foreign tourist spending



Development

Gross national income per capita
Population living below income poverty line
Expected years of schooling
Life expectancy at birth in years
Under-five mortality rate per 1,000 live births
Physicians per 10,000 people
Access to at least basic drinkingwater sources
Human Development Index rank
World Happiness Index rank
Corruption Perceptions Index rank
Forest area change 1990-2016

